

Meeting Minutes  
City of Woodcreek Vision 2020 Master Plan  
April 5, 2010  
Woodcreek City Hall Council Chambers  
6:30 p.m.

Present:

Sally Caldwell, Mayor Pro Tem  
William Scheel, Co-Chair  
Dan Williams, Co-Chair  
Aurora LeBrun, Secretary  
Nadine Cook

Michael Steinert  
Phillip Lebkuecher  
Moe Otham

The meeting was convened at 6:30 p.m.

- Minutes for the January 25, 2010 meeting were distributed for review and approved unanimously.
- Co-chair Williams briefed the group on future activities which will require everyone's participation and attendance. He also advised the group that he had spoken to Committee member Linnea Bailey and that because of her schedule; she will not be able to continue her involvement with this Committee.
- Mayor Pro Tem Caldwell briefed the group on preliminary results for the survey. She said all but 28 responses have been entered into the data base and that, although a few responses may be received in the next day or too, at this time we are looking at a response of about 30% which is excellent.
- Ms. Caldwell advised the group that next steps will be to complete data entry and response analysis and begin the development of the final document. Every effort will be made to develop a professional document that is clear and includes thorough information, including charts.
- Co-Chair Williams confirmed the public meeting will be on May 17, 2010, at the Wimberley Community Center starting at 7:00 p.m. The center will not charge for the use of the facility.
- Next item for discussion was planning the agenda for the public meeting, including strategies to publicize it. Ms. Caldwell explained the general order of the public meeting, including having results available for public review, have those in attendance caucus and establish goals and objectives. Goals will be the desired outcome, and the objectives will show how to achieve those goals.
- Ms. Caldwell added that, as a committee, we should draw inferences and establish some goals for the next ten years. These goals will be inferred from the answers to the survey. Citizens attending the meeting will be allowed to choose goals.
- Ms. Caldwell and members of the committee continued discussion of the various activities for the public meeting – a lot will depend on number of people in attendance. An option would be to have open microphone during the meeting which would allow people to voice their opinions, as well as having pages with the goals and allowing those in attendance to select the priority and importance of the goals by using colored dots.
- The group talked about deciding what the 12 most important things are for the community, ensuring that the community exercises its right to plan its own future.
- Marketing and publicity for the meeting were discussed, including developing an article for the Wimberley View and have letters to the editor. Bill Scheel volunteered to develop the article for the Wimberley View.

- Other publicity options were discussed, such as signs. The committee agreed on three 2 by 3' signs at the Ranch Road 12 entrance, the Cypress Creek low water bridge, and the triangle section on Woodcreek Drive. The city administrator will be asked to develop e-mails as well as include the information on the city's web site.
- The committee will meet for a work session on Monday, April 12, 2010, at 6:30 p.m. to analyze and compile information on the narrative portion of the survey which asked citizens to identify the three best and the three worst things of living in Woodcreek as well as the one thing the respondent would choose to do.
- Meeting adjourned at 7:45 p.m.

Signed:   
Aurora F. LeBrun, Secretary

Date: 6/14/10

Attest:   
William Scheel, Co-Chair

Date: 8/25/10